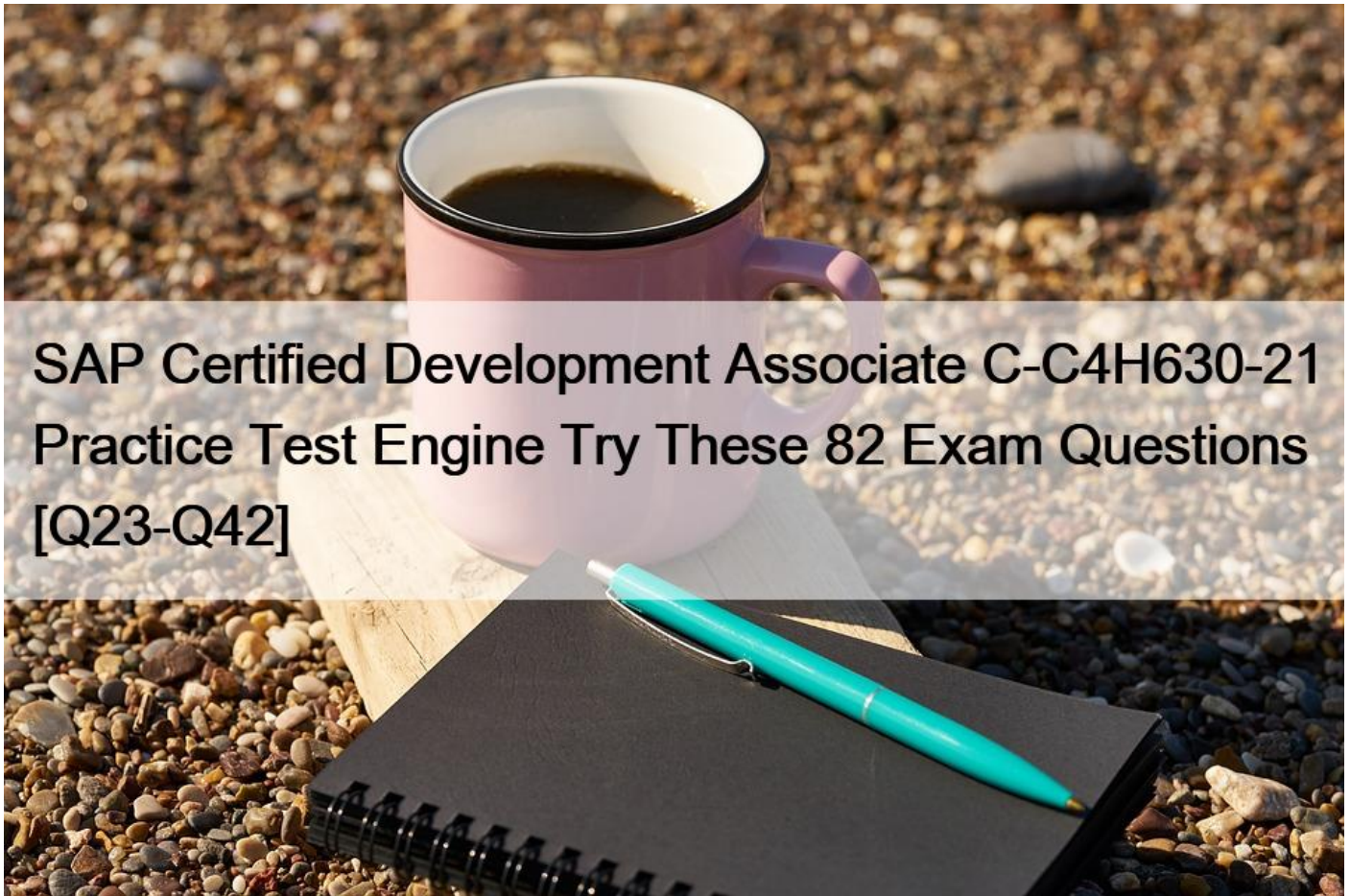


SAP Certified Development Associate C-C4H630-21 Practice Test Engine Try These 82 Exam Questions [Q23-Q42]



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NEW QUESTION 23

Which tab in the customer dashboard shows the segments of the customer profile?

- * Overview
- * Details
- * Trust
- * Activities

NEW QUESTION 24

You want to match the outbound data to the destination platform's format. Which normalization rules can be applied? Note: There are 3 correct answers to this question.

- * Append strings
- * Find and replace

- * Remove spaces
- * Remove punctuation
- * Remove special characters

NEW QUESTION 25

What is the recommended way to obtain the application key and secret for authorization of REST API calls to SAP Customer Data Platform?

- * By accessing the Event Listener tab after configuring the event
- * By creating an application user in the Administration dashboard
- * By configuring the connector in the Connector Studio
- * By creating a server application from the application library

NEW QUESTION 26

What kind of prediction can you select for a predictive indicator?

Note: There are 2 correct answers to this question.

- * Customer churn
- * Customer lifetime value
- * Customer volume
- * Customer order value

NEW QUESTION 27

You want a customer to be included in an audience. Which data must be available for the customer?

- * Processing purpose
- * Action
- * Activity indicator
- * Segment

NEW QUESTION 28

Which of the following flow controls are supported in CX flows? Note: There are 2 correct answers to this question.

- * Notify
- * Wait until duration
- * Join
- * Split

NEW QUESTION 29

You are importing birthday data into SAP Customer Data Platform. What kind of pre-processing can you apply to the birthday attribute? Note: There are 2 correct answers to this question.

- * Optimization
- * Verification
- * Validation
- * Normalization

NEW QUESTION 30

Which of the following describes a business unit in SAP Customer Data Platform?

- * The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.
- * The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.
- * The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.
- * The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

NEW QUESTION 31

Which of the following activation methods can actions be used with? Note: There are 2 correct answers to this question.

- * CX milestones
- * CX flows
- * CX journeys
- * Audiences

NEW QUESTION 32

What can you do in Tech Tool Box? Note: There are 3 correct answers to this question.

- * Provision workspaces
- * Browse and search logs
- * Reset business units
- * Add business units
- * Create export jobs

NEW QUESTION 33

Which of the following are general import guidelines? Note: There are 3 correct answers to this question.

- * The SAP Customer Data Platform instance should be switched to maintenance mode during an import process.
- * Metadata fields should be used during an import process.
- * Activities containing segments and activity indicator information should be imported individually.
- * CX flows should be deactivated for data imports.
- * Imported data file size should not exceed 250 MB.

NEW QUESTION 34

Which query syntax is correct when searching for users in SAP Customer Data Platform?

- * `select * from profile where attribute.primaryEmail = '‘someuseremail@emaildomain.com’`
- * `select * from accounts where profile.primaryEmail = someuseremail@emaildomain.com”`
- * `select * from contextualProfile where primaryEmail = '‘someuseremail@emaildomain.com`
- * `select * from profile where profile.email = '‘someuseremail@emaildomain.com’`

NEW QUESTION 35

You want to see the total sum of all customer orders for the last 60 days. What is the best way to do this in SAP Customer Data Platform?

- * By using Sum segment
- * By using Sum activity indicator
- * By using Sum reduce array

- * By using Sum group

NEW QUESTION 36

Which of the following statements describe the relationship between workspace, tenants, and business units? Note: There are 2 correct answers to this question.

- * A business unit can contain multiple workspaces.
- * A workspace can contain multiple business units.
- * A business unit can contain multiple tenants.
- * A tenant can contain multiple workspaces.

NEW QUESTION 37

Which of the following statements describe the matching rules for data ingestion? Note: There are 3 correct answers to this question.

- * System-defined rules can be deleted for the Unified Customer Profile.
- * System-defined rules can be edited for the Unified Customer Profile.
- * System-defined rules can be re-ordered for the Contextual Profile.
- * User-defined rules can be based on the firstName attribute.
- * System-defined rules are based on strongest identifier attributes.

NEW QUESTION 38

How many segments are allowed per business unit?

- * 200
- * 100
- * 50
- * 40

NEW QUESTION 39

What destination source mechanisms are supported by SAP Customer Data Platform to call external REST APIs? Note: There are 2 correct answers to this question.

- * Web client application
- * Connector Studio
- * Generic Webservice Provider
- * Server API integrations

NEW QUESTION 40

You want to create a calculated indicator. What attributes from the customer schema can you use? Note:

There are 3 correct answers to this question.

- * Activity indicators
- * Actions
- * Events
- * Profile
- * Segments

NEW QUESTION 41

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

- * Yes
- * 1
- * Granted
- * Allowed

NEW QUESTION 42

What are some valid concerns that can be solved by a customer data platform (CDP) solution? Note: There are

2 correct answers to this question.

- * Inability to perform single sign-on
- * Inability to manage data volume
- * Missing enterprise consent and preference management system
- * Too many data silos

SAP C-C4H630-21 Exam Syllabus Topics:

TopicDetailsTopic 1- Understand how to configure the various available application destinations and its actions- Customer Segmentation and Activity IndicatorsTopic 2- Understand how to configure the various available application sources and its events- Understand the use cases scenarios when applying SAP Customer Data PlatformTopic 3- Understand how to configure and apply SAP Customer Data Platform features from a business and technical consultant perspective- Customer Query and DashboardsTopic 4- Understand the available Profile and Activity Schemas and how to customize them by adding new attributes - How to address business needs according to the recommended available guidelines and blueprintsTopic 5- Understand how data governance work in SAP Customer Data Platform- Define new attribute identifiers per each of the profile typesTopic 6- Understand the administration tools and functionality in order to give access to SAP Customer Data Platform systems- how to use audiences to setup customer data downstreams out of SAP Customer Data PlatformTopic 7- Understand how the out of box attribute identifiers can be applied- SAP Customer Data Platform Overview and Capabilities

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